

PROGRAMME OVERVIEW



Session Overview		End of session checks
01	Students learn about diet, food choice and how to grow food.	<p>Have you:</p> <ul style="list-style-type: none"> • Learnt about why leafy greens are healthy? • Planted your seeds? <p>Before next week:</p> <ul style="list-style-type: none"> • Make sure your seedlings have enough water (students and teachers) • Read the Produce Pod assembly guide to check that you have everything you need for next week (teachers) • Obtained paper and pens for making a poster (or any other creative materials you may want to use!) (students and teachers)
02	Students learn about hydroponics and aquaponics before building their own aquaponics system	<p>Have you:</p> <ul style="list-style-type: none"> • Checked on your seedlings? • Built your Produce Pod? • Made your Produce Pod poster? • Distributed the job descriptions? <p>Before next week:</p> <ul style="list-style-type: none"> • Buy your fish (teachers) • Read the fish guide to prepare for adding them to the Produce Pod (teachers) • Check on your seedlings (students and teachers) • Decided what job role you would like (students) • Ensure you have paper and pens available for next week
03	Students will consider issues in their community that their business will address, create vision, mission, and values statements, and apply for their chosen team role.	<p>Have you:</p> <ul style="list-style-type: none"> • Added your fish and seedlings to your Produce Pod? • Created your vision, mission and values statements? • Assigned job roles to all team members? <p>Before next week:</p> <ul style="list-style-type: none"> • Create some ideas for business names and logos • Check on your Produce Pod
04	Students will develop their market research tools	<p>Have you:</p> <ul style="list-style-type: none"> • Used the plant and fish care guides to check on your Produce Pod? • Created your market research questionnaire? • Made a decision about how to distribute it to respondents throughout the week? <p>Before next week:</p> <ul style="list-style-type: none"> • Collect responses to your market research tool • Check on your Produce Pod

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05	During this session students will work in their assigned team roles to apply the findings from their market research to their business.	<p>Have you:</p> <ul style="list-style-type: none"> Summarised the results of your market research? Applied your market research to your business model? (Managing directors) Decided on your brand guidelines? (Creative directors) Assembled your FFC system? (Design engineers) Destroyed or safely stored any sensitive survey data? (All teams) <p>Before next week:</p> <ul style="list-style-type: none"> Check on your Produce Pod
06	During this session students will work in their assigned team roles to think about how to “sell” their product, through making it appealing to their chosen audience, and deciding on a financial plan.	<p>Have you:</p> <ul style="list-style-type: none"> Calculated the expected running costs for your business? (Managing directors) Created a system design based on your market research? (Creative directors and design engineers) <p>Before next week:</p> <ul style="list-style-type: none"> Collect any upcycled materials that you need to decorate your system Check on your Produce Pod
07	During this session students will think about how to communicate their business ideas to different audiences.	<p>Have you:</p> <ul style="list-style-type: none"> Learned about the key communication features of a pitch? (Managing directors) Decorated your system? (Creative directors) Created your future design concept? (Design engineers) <p>Before next week:</p> <ul style="list-style-type: none"> Check on your Produce Pod
08	During this session students will continue thinking about ways in which to communicate their businesses to different audiences.	<p>Have you:</p> <ul style="list-style-type: none"> Each developed a draft pitch? (Managing directors) Designed your competition display board (creative directors) Learned how to describe scientific investigations? (Design engineers) Completed and written up a Produce Pod investigation? (Design engineers) <p>Before next week</p> <ul style="list-style-type: none"> Check on your Produce Pod

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09	During this session students will continue working to finish the main outputs from the challenge.	<p>Have you:</p> <ul style="list-style-type: none"> • Started the presentation to accompany your pitch? (Managing Directors) • Made progress on your competition display board? (Creative directors) • Completed and written up a Produce Pod investigation? (Design Engineers) <p>Before next week:</p> <ul style="list-style-type: none"> • Check on Produce Pod
10	During this session students will continue to work on all of their main programme outputs and make a plan for completing any outstanding tasks before Finale Day.	<p>Have you completed all of the programme outputs?</p> <ul style="list-style-type: none"> • List all programme outputs <p>Before the finale day</p> <ul style="list-style-type: none"> • List all things they need to do before finale day